Not so long ago I was asked to speak to an audience of teacher-librarians about my books for children. I titled the talk ‘Recent Work’, and it featured a picture book (Nobody Owns the Moon), a non-fiction book on the English language (The Word Spy), a board book (Dog and Bird Follow a Butterfly) and a young adult novel (The Lucky Ones). The question could arise: how does a writer (and illustrator) of picture books and board books also write a novel for young adults?

It’s an interesting question. And yet it’s not a question I’d really stopped to ask myself. Perhaps because, whatever the project is, I’m simply preoccupied with making an idea work in whatever medium and format suits that idea (and rarely with an audience in mind). To that end, I find there are universal principles—usually pertaining to beauty—that are applied to any of these endeavours. Principles such as rhythm, timing, harmony and proportion—whether to do with the words or the pictures. And by beauty, I don’t mean prettiness—though it might be pretty I mean that which is...
Here are our 100 persuasive writing prompts to get you off to a great start! 100 Persuasive Writing Prompts for Writers aged 8 to 18. Being able to state your ideas and offer evidence for your arguments is an excellent skill to have! If you can convince people that you are right, you will be able to achieve so much more within your job, with your friends and new people that you meet.