



## Bringing the World to the UK: factual international programming on UK public service TV, 2005

### public service TV, 2005

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United Kingdom had experienced a decade and a half of growth which was marked. by an increasing dominance of the service sector, particularly knowledge-intensive. E. Uyarra (& J. Edler, S. Gee, L. Georghiou, J. Yeow. Manchester Institute of Innovation Research, Manchester Business School, University of Manchester, Manchester M13 9PL, UK. e-mail: elvira.uyarra@mbs.ac.uk. practice and governance of public procurement in the UK, we next describe the extent to which public procurement has become a part of the innovation policy portfolio. With the aid of short case studies we explore the reach and limitations of the policy approaches and instruments used and draw conclusions on why the desired level of dissemination and impact has yet to be achieved. 234 E. Uyarra et al. UK television market for the period of its primary rights licence. independent production companies to exercise their exploitation rights in the UK secondary market prior to the expiry of the BBC s primary licence Ensure the same principles relating to release apply consistently irrespective of which company is distributing the rights in the BBC commissioned content. \*For a trial period of 6 months from 1st January 2011, for factual programmes only, on any consents granted, a Transmission Day shall mean up to 4 transmissions per 24 hours on the Channel and 4 transmissions per 24 hours on its genuine Channel+1 service. 5. All UK programmes commissioned from UK production companies, mainly SMEs, across Britain (no in-house production unlike BBC, ITV and Sky). Our overall contribution to the UK's creative economy is disproportionate to our size. We grow small businesses across the whole of the UK and our formats are successful around the world. CREATIVE GREENHOUSE. We make a huge contribution to the UK's economy. 850. employees. of viewers said Channel 4's factual programmes inspired change in their lives. "Channel 4 is prepared to approach news with attitude in a way no other public service broadcaster could do. I'm not entirely sure how they get away with it, but it enriches British broadcast journalism."