



## Writing Successful Self-help and How-to Books

By Jean Marie Stine

Turner Publishing Company. Paperback. Book Condition: new. BRAND NEW, Writing Successful Self-help and How-to Books, Jean Marie Stine, "If you follow only a third of Jean's advice, you'll have a successful book." --Jeremy Tarcher, Publisher Jeremy P. Tarcher, Inc. "After Jean reworked my first draft, paperback rights sold for \$137,000." --Timmen Cermak, M.D., author of A Time to Heal: The Road to Recovery for Adult Children of Alcoholics Mastering the craft and understanding the mechanics of writing self-help and how-to books is the key to getting publishers to take notice of your work. Now, in the first guide to writing self-help and how-to books, Jean Stine offers an insider's view of this growing genre. Her easy-to-follow program takes you step-by-step through the complete writing process. You'll learn the importance of: Structure and Style Clear, easy-to-understand exercises Creating catchy and compelling titles, subtitles, and chapter headings Using lists, charts, and graphs to maximum effect Checklists and other interactive elements Writing a proposal that sells Negotiating permissions for quotations, photos, and illustrations Preparing your manuscript for presentation to a publisher.



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Learn the 5 keys to writing a successful self-help book that will change lives and inspire people. Personal growth is a \$10 billion industry. Self-help and self-improvement books make up approximately 10% of this market, and demand is growing by 6% a year. By following the suggestions below, not only will you help your reader, you are more likely to play a bigger part in that market. A successful self-help book is one that: Speaks to a particular audience. Readers have confidence will help them. Self-help books can be the key that opens your whole world up to new possibilities. How To Win Friends & Influence People is the classic self-help book that everyone should read. This book will help you in learning to relate to and deal with others. The book focuses primarily on influence for business purposes. However, there are lessons to be learned and used in your personal life as well. 10. Awaken The Giant Within by Anthony Robbins. Awaken The Giant Within has been a popular read (and re-read) of many since its publication 22 years ago. In Lead With Your Heart, Regina Cates helps us reconnect and build a successful and meaningful life. Did I miss your favorite self-help book in this list? If so, please let me know what your favorite is in the comments below. Self-improvement and self-help books are non-fiction books, and therefore, you need to read them not as you read fiction, novels or stories, but differently. Often, when reading a good fiction book, we get completely absorbed in it, and might find it difficult to put down the book until we finish reading it. Afterwards, we might leave the book and move to another one. It is like watching a good movie. To get the most from books about self-improvement and self-help you need to read them slowly, imbibe what they teach, and then practice the exercises they offer and follow the advice and tips in your everyday life. “Employ your time in improving yourself by other men’s writings so that you shall come easily by what others have labored hard for.” Socrates. Start by marking Writing Successful Self-Help and How-To Books as Want to Read: Want to Read saving \$0.00. Want to Read. Mastering the craft and understanding the mechanics of writing self-help and how-to books is the key to getting publishers to take notice of your work. Now, in the first guide to writing self-help and how-to books, Jean Stine offers an insider's view of this growing genre. Her easy-to-follow program takes you step-by-step through the complete writing process.