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## Anthropology of Tourism

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### Abstract

Authors make an attempt to understand the essence and content of anthropology of tourism, as well as to the search for its methodological foundations. A lot of studies both in Russia and abroad do not fully clarify causes of the historical development of the tourism phenomenon, as well as the problems of a traveling person. Knowledge can be improved through relatively young, but rapidly developing anthropology of tourism. Philosophical understanding of the essence of anthropology of tourism, and the definition of its methodological foundations will help to avoid duplicating information, the manifestation of human existence problems, and predict the challenges and risks of tourism development.

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tourism, of tourism in relation to such institutions as. museums, festivals, and theme parks, and of individual. biographical recreational and tourist growth patterns. INTRODUCTION. The anthropology of tourism is a recently developed field for the. study of the phenomena of tourism in all guises. The emphasis has. been on two topics: 11 the study of the tourists and the nature of. tourism itself, and 21 the study of the social. economic. and cultural. impact of tourism on host populations and societies, including the. For personal use only. ANTHROPOLOGY OF TOURISM: Forging New. Ground for Ecotourism and Other Alternatives. Amanda Stronza. Anthropological Sciences, Stanford University, Stanford, California 94305; e-mail: Astronza@stanford.edu. Key Words origins of tourism, impacts of tourism, alternative tourism, conservation, development. s Abstract Tourism is relevant to many theoretical and real-world issues in anthro-pology. Anthropology, tourism Anthropology is the study of human commonality and diversity, past and present, anywhere in the world. It addresses human origins, cultural practices, societal structures, communication and meaning, and applies anthropological knowledge to solving human problems. Rooted in the era of European exploration and colonial expansion, initial studies devised unilinear evolutionary rankings of the world's peoples and cultures. Emphasis soon Tourism-one of the world's largest industries-has long been appreciated for its economic benefits, but in this volume tourism receives a unique systematic scrutiny as a medium for cultural exchange. The anthropology of tourism, though novel in itself, rests upon sound anthropological foundations and has predecessors in previous research on rituals and ceremonials, human play, and cross-cultural aesthetics.