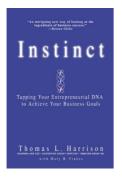
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## INSTINCT: TAPPING YOUR ENTREPRENEURIAL DNA TO ACHIEVE YOUR BUSINESS GOALS



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- Authored by Harrison, Thomas L.; Frakes, Mary H.
- Released at -



Filesize: 9.34 MB

## **Reviews**

I actually started out reading this book. It can be packed with wisdom and knowledge I discovered this ebook from my dad and i suggested this book to understand.

-- Prof. Barney Harris

A very amazing publication with perfect and lucid information. We have read through and that i am certain that i will planning to study once more yet again in the future. You will not really feel monotony at anytime of the time (that's what catalogues are for about should you question me).

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Start by marking "Instinct: Tapping Your Entrepreneurial DNA to Achieve Your Business Goals†as Want to Read: Want to Read savingâ€| Want to Read.A This book combines business management and scientific studies to show how the personality traits of successful entrepreneurs may be inherited - and what you can do to make the jump from employee to entrepreneur. Get A Copy. Amazon. Do you have entrepreneurial DNA? Get ready to find out. This 31-question quiz--adapted from the Entrepreneurial Personality Quiz in Instinct: Tapping Your Entrepreneurial DNA to Achieve Your Business Goals, by Thomas L. Harrison--is based on the widely used, five-factor model of personality identified in 1985 by Paul Costa Jr. and Robert McCrae of the National Institute on Aging. A Note: Take the guiz before continuing to read about the methodology behind it. You'll give yourself the best chance of answering the questions honestly, rather than trying to select the ones that yield the result you might want to hear. Entrepreneurship is hard enough--if you're fundamentally not suited to it, you'll want to know. Is the ability to succeed in business hardwired into our DNA? Are entrepreneurs, like racing thoroughbreds, simply born to win? Startling and groundbreaking, INSTINCT is the first book to apply the tools and insights of human genome research to the concept of success. Authored by Thomas L. Harrison, a corporate CEO who began his career as a cell biologist, it argues convincingly that successful people, particularly successful entrepreneurs, tend to have certain identifiable talents encoded in their genes. Instincts are a culmination of your heart intelligence, your situational intelligence and your mental intelligence fused together with your unique DNA. They join forces in an instant to send you impulses to move. Instincts and the impulses they send are always about doing something. Instincts are hardwired in your body. They are a guide. But feelings, on the other hand, are in your head.Ä Simple: science. A research study by the University of Alberta found that your instincts help you achieve goals. While studying the brain, they determined that when there's something near you that will help you with both short-term and long-term goals, your brain views it favorably and alerts you with an impulse. Pretty cool, huh? Today pick one goal and tune into the impulses you feel.