A decade ago ancillary CDs were in. Gotta have one to stay with the pack, print publishers believed. The CDs they sponsored were both predictable (the text plus: THE ENDURING VISION (1)) and unique (short multimedia essays and learning activities: AMERICAN IMPRESSIONS (2)). Discovering that many historians were unready -- pedagogically and/or technologically -- to adopt this approach and that the Internet era had dawned, they abruptly pulled the plug in favor of corporate websites that were certain to boldface the black of the bottom line. That didn't happen either.

Within the last year a new approach has emerged. Unless the company has a password-protected interactive website (as "The History Place" (3)) and an imaginative CD (study guide plus other activities, a learning-styles survey, books such as Uncle Tom's Cabin, a map workbook, or After the Fact research-writing experiences, for example (4)), its products risk consignment to an uncomfortable ring of the Inferno. Fast on the heels of this development, online texts have arrived, with mainstream print publishers now beginning to explore an alternative being pioneered by such firms as Digital Learning Interactive. (5)

Before they break out the champagne, those of us now in the market for online services or who may soon be so (willingly or not) should clearly define for publishers the conditions and features necessary to secure adoptions. The following discussion resulted from an intensive exploration of online resources as diverse as publisher's online demos, pay-for-content sites, and other tourist traps dotting the "information superhighway." (6)

* Think big.

It is already apparent that the two models prevailing in the CD era, add-a-bit or new-but-brief, have been carried over to the Web Era. McGraw-Hill describes its "PowerWeb" history site as "a premium source for information that provides students with current history articles, curriculum-based materials, weekly updates with assessment, informative and timely world news, refereed Web links, research tools, student study tools, interactive exercises, information about career choices, and the Northern Lights search engine." (7) In fact, "the PowerWeb series is an online delivery of the Annual Editions series" combining the two-volume world and U.S. history titles into somewhat shorter versions on the website, plus news items. (8) "The History Place" is a rich and thoughtful collection of documents, maps, images, and learning activities, but these online experiences have intentionally been kept short.

Why not publish an online text written entirely for an online audience from the ground up? A new medium should beget a new conceptualization of how a text should look and work.

Why not begin by telling developers of online ancillary materials that their only responsibilities are to teach the material and to set off an explosion in students' minds? No arbitrary length limits. No unreasonable budget constraints for securing the rights to the necessary materials, whether words, maps, still images, (9) sounds, or visual resources. Just as the Xerox Palo Alto Research Center (PARC) changed the face of computing, task your design team with producing an online textbook worthy of the twenty-first century.

No...

Access from your library

This is a preview. Get the full text through your school or public library.

Source Citation

Outlines recommended conditions and features of online history textbooks: link control, coverage of methodology, maps, breadth and depth of information, layered storytelling approach, tools, tutorials, customization, team teaching, short movies, interviews, reading activities and skill building activities, overcharging, and password protection. Cites pros and cons of print and online textbooks. (PAL).


嵌入故事。分享电子邮件。阅读。新阅读列表。你是一个android，试图生存下来没有其他android应该活着。封面不是我的。而且，有会是血。你已经被警告了。

《突破的模具》纪录片。105 likes.  冒险纪录片没有什么新鲜的，但关于美国女性的冒险故事并不多，更少，...一个讲述来自各行各业的令人惊叹的女性的故事。我们的客人是纽约时报畅销书作者，Alison Levine。她两次攀登珠穆朗玛峰。与我的联合主持人和美国忍者，Natalie Duran。喜欢新的Harleys的新人种。

《突破的模具》纪录片更新了他们的封面照片。2019年1月29日。《突破的模具》纪录片。2019年1月14日。我们很激动地宣布，一些令人惊叹的超级女性已经加入我们的阵容。书籍 新书 发布 畅销书 & More Children's Books Textbooks Textbook Rentals Best Books of the Month. 分享。购买新。非常小心，你不买一个假货。

这些假货有一张白色的封底 - 有人只是在印从2K发布的免费可下载PDF。这本书的唯一和原始的物理印刷，由2K，不会有一个白色的封底。有关于假货的文章写在BioShock Wiki上。阅读更多。