

From Old South to modern West [electronic resource]: Fort Worth's celebration of the Texas State Centennial and the shaping of an urban identity and image



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<b>Title</b>	From Old South to modern West [electronic resource] : Fort Worth's celebration of the Texas State Centennial and the shaping of an urban identity and image /
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Using Fort Worth's 1936 celebration of the Texas State Centennial as a case study, this dissertation analyzes the way civic leaders and city boosters used the celebration as an opportunity to reinforce the city's western identity while proclaiming an image of modernity to fairgoers. Chapter one describes the origin of Fort Worth's bid to host a memorial celebration to the livestock industry as part of Texas's centennial festivities in 1936 and the efforts of city boosters to use the celebration to repackage the city's western identity and simultaneously promulgate its images as a modern metropolis. The second chapter describes the gradual disenchantment of West Texans with the eastern focus of state's centennial plans and their support for and participation in Fort Worth's celebration. Chapter three describes the early efforts of Frontier Centennial planners to develop "authentic" western attractions while omitting references to the city's southern heritage and the prominent role played by Fort Worth's club women in refining the celebration's commemorative message. The fourth chapter analyzes the circumstances which ultimately brought Rose to Fort Worth and his pitch to revamp Frontier Centennial plans. Chapter five describes Rose's sexualization of the celebration and explores the paradoxical role played by women during the Frontier Centennial. Finally, the sixth chapter demonstrates Rose's use of prevailing symbols of the mythic West in the creation of a "themed space" in the physical layout of the Frontier Centennial fair grounds.

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**Date** 2011

**Subject** [Rose, Billy, 1899-1966.](#)

[Fort Worth Frontier Centennial Exposition \(1936\)](#)

[Exhibitions Texas Fort Worth.](#)

[Fort Worth \(Tex.\) History 20th century.](#)

[Texas Centennial celebrations, etc.](#)

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2008. "Institutions and the Resource Curse in Early Modern Spain." In *Institutions and Economic Performance*, ed. Helpman, Elhenan. 2001. "Determinants of the Growth of the State: War and Taxation in Early Modern France and England." *Social Forces* 80: 411-48. Körner, Martin. 1974. *The Modern World System: Capitalist Agriculture and the Origins of the European World-Economy in the 16th Century*. New York: Academic. Wang, Kevin, and Ray, James Lee. *The Texas Centennial Exposition was a world's fair presented from June 6 to November 29, 1936, at Fair Park, Dallas, Texas. A celebration of the 100th anniversary of Texas's independence from Mexico in 1836, it also celebrated Texas and Western American culture. More than*

50 buildings were constructed for the exposition, and many remain today as notable examples of Art Deco architecture. Attracting more than six million people including US President Franklin Roosevelt, the exposition was credited with The following is a timeline of the history of the city of Fort Worth, Texas, United States. 1843 – The Treaty of Bird's Fort between the Republic of Texas and several Indian tribes was signed at Bird's Fort in present-day Haltom City, Texas. Article XI of the treaty provided that no one may "pass the line of trading houses" (at the border of the Indians' territory) without permission of the President of Texas, and may not reside or remain in the Indians' territory. In November, these "trading houses Urban environment is seen as space of human existence, influencing his spiritual and physical health. All the specialists engaged in the urban environment, think about the culture of its formation, unfortunately, only from an institutional point of view. Differently organized human environment inevitably affects the behavior, psycho - emotional state of a person, his perception and understanding of space. of the design, revealing its capabilities in shaping the environment and impacts the. environment of a human being. Modern landscape design becomes the design of. environment, human experience design, social context. The subject of the design (in our. Dana C. Munro ["Urban and the Crusaders", Translations and Reprints from the Original Sources of European History, Vol 1:2, (Philadelphia: University of Pennsylvania, 1895)] and August. C. Krey, [The First Crusade: The Accounts of Eyewitnesses and Participants, (Princeton: 1921)] both translated selections of crusader sources organized around events. There have been more recent translation of many of these texts [see WEB Crusader Sources in Translation], but they are still copyrighted. Here the texts by Krey and Munro are presented in two ways: first as printed - with collected texts