

A content analysis of Norwegian cookbooks from 1920 to 2012

Hassibi, Saman; Sayadabdi, Amir

Master thesis

A CONTENT ANALYSIS OF NORWEGIAN COOKBOOKS	
 University of Stavanger FACULTY OF SOCIAL SCIENCES, NORWEGIAN SCHOOL OF HOTEL MANAGEMENT MASTER'S THESIS	
STUDY PROGRAM: International Hotel and Tourism Leadership	THESIS IS WRITTEN IN THE FOLLOWING SPECIALIZATION(SUBJECT): Social Issues, Culture settings of the Cookbook literature IS THE ARRANGEMENT CONFIDENTIAL? No
TITLE: A Content Analysis of Norwegian Cookbooks from 1920 to 2012	
AUTHORS: Student number: Name: 214512 Saman Hassibi 214500 Amir Sayadabdi	ADVISOR: Professor Torvald Økland
ACKNOWLEDGE RECEIPT OF 2 BOUND COPIES OF THESIS Stavanger, ... / ... 2013 Signature:	

Åpne

 masterthesis214512.214500.pdf (1.420Mb)

Permanent lenke

<http://hdl.handle.net/11250/185197>

Utgivelsesdato

2013-07-17

Metadata

[Vis full innførsel](#)

Samlinger

[Master's theses \(SV-NHS\) \[199\]](#)

Sammendrag

Cookbooks not only are instructional manuals for culinary arts but also representatives of the food culture of the society that has produced them. Apart from their gastronomic value, they reflect food habits, record developments including technological, social, and economical ups and downs, and simultaneously express the historical information about the society. For this study, evidence of such claims has been gathered from Norwegian cookbooks published between 1920 and 2012. These cookbooks are located in the database of the Norwegian Cookbook Museum at the University of Stavanger. Content analysis was the main method used which included thorough examination of contents of the sampled cookbooks. The analysis included an examination of audience, authors' occupations and gender, ingredients, recipe presentation and arrangement, measurement, pictures, recipes' originality, used facilities and technologies, and nutrition matters. We aimed to explore if they can reflect the real phenomena that occurred in our particular timeframe. The results validated the claim that Norwegian cookbooks can be regarded as social, historical, and cultural documents.

Beskrivelse

Master's thesis in International hotel and tourism management

Utgiver

University of Stavanger, Norway

Serie

Masteroppgave/UIS-SV-NHS/2013;

